



Power of the Purse: Contributions of Hispanic Americans in Texas

A Snapshot of the Demographic and Economic Contributions of Hispanic Americans in the State

OVERVIEW

9.5 million

Hispanic Americans lived in the state in 2010.



37.7% Hispanic American share of the overall population, 2010

By 2019, the Hispanic population had increased by **20.9%** to reach a total of

11.5 million



39.8% Hispanic American share of the overall population, 2019

Of the Hispanic Americans in Texas in 2010....



Of the Hispanic Americans in Texas in 2019....



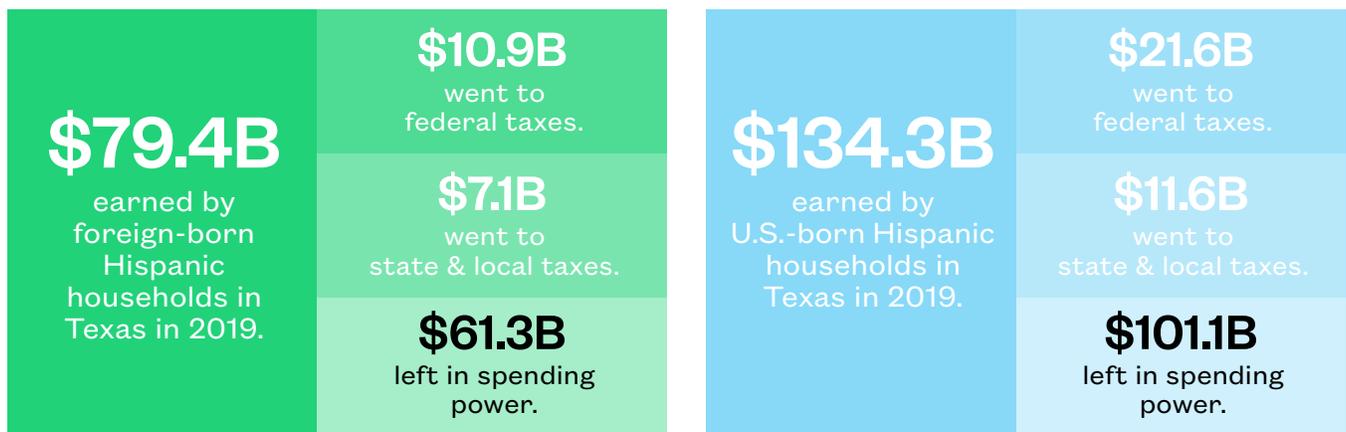
Population growth

2010-2019

U.S.-BORN HISPANIC POPULATION - **26.7%**

FOREIGN-BORN HISPANIC POPULATION - **8%**

HOUSEHOLD INCOME



LABOR FORCE PARTICIPATION

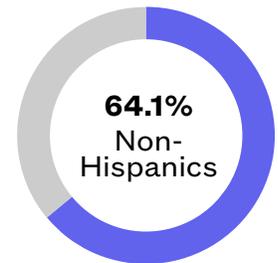
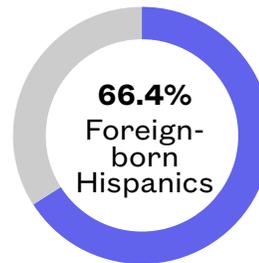
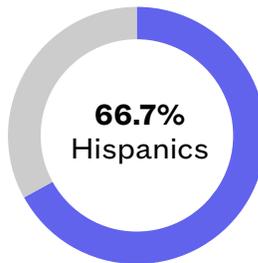
5.5 million+

Hispanic Americans are active in the labor force in Texas, making up



of the total labor force.

Labor force participation rates in Texas:



VOTING POWER

In 2019, there were nearly

5.7 million

eligible Hispanic voters, including more than

960,000

Hispanic naturalized citizens.

Overall, the Hispanic population made up **31.1%** of the electorate, including Hispanic naturalized citizens who on their own made up **5.2%**.

